

What is claimed is:

1. A nonwoven web, characterized by:

said web having a first zone and at least one second zone, said first zone and said second zone having a bonded area, the bonded area of said second zone being greater than the bonded area of said first zone, said first zone having an effective open area of at least about 10 percent and a plurality of apertures with an effective size of at least 0.2 square millimeters.

2. The web of Claim 1 wherein said first zone comprises a central zone and said second zone comprises an outer zone.

3. The web of Claim 2 wherein said web comprises a pair of outer zones.

4. The web of claim 2 ~~either Claim 2 or Claim 3~~ wherein said central zone has an effective open area of at least about 15 percent.

5. The web according to claim 2 ~~either Claim 2 or Claim 3~~ wherein said central zone has a plurality of apertures with a size of at least 1.0 square millimeter.

6. The web according to claim 2 ~~any one of Claims 2-5~~ wherein said central zone has a bonded area of less than 12%.

7. The web according to claim 2 ~~any one of Claims 2-5~~ wherein said central zone has a bonded area from 5% to 12%.

8. The web according to claim 2 ~~any one of Claims 2-5~~ wherein said outer zones have a bonded area of greater than 15%.

9. The web according to claim 2 ~~any one of Claims 2-5~~ wherein said outer zones have a bonded area from 15% to 25%.

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10. A disposable absorbent article comprising a liquid pervious topsheet comprising the web according to ^{claim 1} ~~any one of the preceding Claims~~.

5 11. The disposable absorbent article of claim 10 further comprising a backsheet joined to said topsheet, and an absorbent core positioned between said topsheet and said backsheet.

12. A method of forming a bonded nonwoven web, said method comprising the steps of:

- 10 a) bonding the web in a first or central zone with a bonded area;
 b) bonding the web in at least one second or outer zone with a bonded area greater than the bonded area of the central zone;
 c) aperturing the central zone such that the central zone has a plurality of apertures.

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13. The method of Claim 12 wherein said central zone has an effective open area of at least about 10 percent.

14. The method of Claim 12 wherein said apertures have an effective size of at least 0.2 square millimeter.

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15. The method of ^{claim 12} ~~any one of Claims 12-14~~ wherein said central zone has a bonded area of less than 12%.

a 16. The method of ^{claim 12} ~~any one of Claims 12-14~~ wherein said outer zones have a bonded area of greater than 15%.

a 17. The method of ^{claim 12} ~~any one of Claims 12-14~~ wherein said web comprises a pair of outer zones.